

copiun



Tablets on Your Mind?

Chances are that you're either deploying or considering deploying iPads/tablets in your company. Perhaps your employees are bringing personal tablets and connecting them to the corporate network. It is also likely that you're trying to figure out a data management strategy to safeguard your corporate data while keeping your employees productive.

Here are some questions that you may be considering:

- Is our corporate data stored on multiple endpoints with little IT visibility and control: laptops, tablets and smartphones?
- Can our employees access ALL their data – no matter what device they're on?
- Are employees using consumer cloud solutions like: mimedia[®], Dropbox[®] or box.net[®] to synchronize data between their PC and tablet/smartphones?
- Do we have an effective backup strategy across all our endpoints?
- Can we support an e-discovery request for endpoint data?

If you don't have good answers for these questions, you're not alone. It's because your storage platforms, based on 20 year old technologies like NFS/CIFS, are unable to meet the needs of today's mobile users.

Challenges with Traditional Storage

Traditional storage platforms assume a reliable, fast connection, are unavailable when disconnected and are storage and bandwidth inefficient because of lack of native data deduplication.

Mobile users with tablets, laptops and smartphones operate on intermittent, low-bandwidth connections and are frequently disconnected from the corporate network. They want fast, automated access to their data regardless of corporate network connectivity.

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Copiun provides mobile device data management solutions, enabling secure access, recovery and sharing of data from any authorized corporate or personal tablet, PC or smartphone. With elegant administrative controls, a familiar, OS-integrated user experience, and patented global deduplication, Copiun software transforms existing infrastructure into a mobile optimized private cloud providing up to 95% storage and bandwidth savings.

Risk of Mobile User Resorting to Consumer Cloud Storage

Your mobile users have already abandoned network directories and are storing large amounts of data on their laptops. It's because endpoint storage is an order of magnitude faster and larger than the individual network directories; additionally it is available even when disconnected. The situation is likely to get worse with tablets. If IT doesn't provide an answer that meets the end users' storage and access needs, they're likely to adopt consumer cloud solutions like mimedia[®] and Dropbox[®] to solve their problems on the their own.

Mobile Optimized Private Cloud

Copium provides an enterprise class software solution designed to **transform your existing storage investments into a Mobile Optimized Private Cloud.**

Value Proposition

- > All your data in your private cloud, without requiring any user action or behavior change.
- > Securely access ALL your data no matter what device you're on.
- > Native, global object based deduplication: 10x more bandwidth and storage efficient vs. traditional storage platforms.
- > VPN-less access with SSL grade security: NO NEED to open firewall ports.
- > Automated content distribution to enable LAN speed access at remote sites.
- > Fully integrated into Active Directory.
- > Federated search across all endpoint data in the company for e-discovery.
- > Full-text, self-service recovery for all your users.
- > Rapid risk assessment if an endpoint is lost/stolen.

